

Water Never Tasted Better

While many carbonated or reconstituted beverages are consumed widely from a flexible pouch, water is still being consumed mainly in PET bottles. The tasteless, odorless drug of life is so pure it can not withstand even the slightest tainting caused by foreign materials.

CLP Industries Ltd. Has now announced the commercial availability of a laminate putting an end to the waste associated with PET bottles. Available in either reel or pouch form, clear, opaque, or slightly toned, the CLP solution makes it possible to fill and consume mineral water in a pouch.

The specially developed laminate is taste neutral and does not make any detectable contribution to the taste of the water while maintaining the optical clarity of blown polyester bottles. A spouted version of the pouch allows refilling of pouches up to 1 liter for consumption during hiking and other outdoor activity without having the burden of carrying a bulky empty bottle after the content has been consumed.

The pouches withstand storage temperatures of up to 50 degrees Centigrade for up to two years and meet standards for drop and burst test identical to those of PET bottles. The reduced waste volume and weight, as well as the reduced investment in blowing the PET bottles on the filling line, make this technological advancement a commercially viable proposition for any current manufacturer of bottled water



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